We offer:

### Bid Management

**Proposal Writing** 

**Project Management** 

**Business Development** 

### **Technical Market Studies**

tailored to meet your needs



"We would have no hesitation in working with Black Kite again either on an innovative and technically challenging project as a project manager or as someone to help us exploit our developments and grow our business."

Dr. Abel Ureta-Vidal CEO, Eagle Genomics

"I was happy with the work Black Kite did for me, and I would hire them again. Commercial-level communication skills and market awareness combined with their high-quality background in physical science and engineering made for a productive partnership. Black Kite's position, sitting square between the technical and commercial worlds, is uniquely strong within the knowledge transfer industry."

Dr Karen L Aplin Physics Department, University of Oxford

enquiries@black-kite.co.uk



Growing your business

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## Business Development

A business that wants to grow must be constantly preparing to take the next step.

And the one after that ...

We have:

• Experience in both academic and commercial business development

Built our own
business from the
ground up

• Produced market studies which have helped our clients find the best markets for their products.

## Bid Management

Many bids, whether for grants or contracts, fail because details that seem both obvious and superfluous to the bidding company are not equally obvious to the recipient.

#### We have:

- Experience of writing compelling grant and business to business bids
- Thorough knowledge of the grant application process and what assessors expect to see
- Highly qualified staff with excellent technical writing skills.



# Project Management

No matter how technically skilled and experienced your staff are, this does not mean that they are also excellent project managers.

Our staff have:

• Wide ranging project management experience

- A record of meeting time, budget, and quality requirements, but often beating them
- Knowledge of the working practices, aims and desires of both industry and academia
- Deep understanding of the requirements of funding bodies and monitoring officers.

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